

Episode 15

Cultural Analysis 文化解析

In many different cultures, **social castes** (社會階層) play a huge role in the priority of order. In countries such as India, where the caste system is very evident and clear-cut, there is usually no confusion as to who goes first. In countries like Taiwan, however, our social system is not as **pronounced** (明顯). Therefore, it is always important to **bear in mind** (記住) that, especially in Asian countries, the elder and the more experienced should always receive priority. As the relatively more experienced presenter in this group, everyone shares **mutual respect** (互相尊重) for Dean as he emphasizes the importance of being **concise** (簡潔) and **precise** (精確) in making the presentation. Indeed, getting straight to the point is often seen as a distinctive characteristic of the Western style of communication, contrary to the less direct and straightforward Asian style. Therefore, one should always bear in mind such a **fundamental** (基本的) difference when **engaging in** (參與) cross-cultural communication.

